

the likely lady

FOOD, TRAVEL & LIFESTYLE BLOGGER



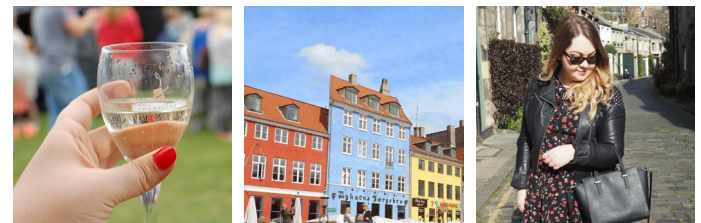
ABOUT THE GIRL

Established in January 2009, The Likely Lady is an Edinburgh-based food, travel and lifestyle blog founded by local girl Laura Crawford.

As well as running her blog, Laura has worked in content management producing content for a variety of industries and audiences such as beauty, spa and leisure, museums and finance. She is also the co-founder of Every Edinburgh, which is focused on food, restaurant and event reviews in Edinburgh.

From city travel guides and restaurant reviews, to guides on staying happy and organising your life, Laura is a skilled writer with a creative flair.

Her demographic is largely women aged between 25-34 years old across the UK (55%) and USA (20%).



STATISTICS

5,000+
page views
per month

Domain Authority: 26
Page Authority: 35



600,000+



2,000+



900+

FREELANCE CONSULTANCY



As a content management professional, Laura is also open to discussing your content writing and digital strategy needs. You can reach her via email at laura@thelikelylady.com.

PREVIOUS CLIENTS

